

## **Chinese American Citizens Alliance**

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1044 Stockton Street, San Francisco, California 94108 • Telephone/Fax (415)829-9332

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**CONTACT:** <u>info@cacanational.org</u>

## C.A.C.A. Celebrates the Life of Labor Activist Cesar Chavez

San Francisco, March 31, 2018 — The Chinese American Citizens Alliance (C.A.C.A.) joins the nation in commemorating Cesar Chavez Day today, which honors American labor leader and civil rights pioneer Cesar Chavez. In 1962, he and Dolores Huerta co-founded the National Farm Workers Association (later renamed the United Farm Workers union) and their leadership guided the modern farm labor movement through a series of critical successes including increased wages, improved benefits and living conditions and establishing workplace safety for countless Latino farmworkers.

"Charismatic and determined, Cesar Chavez endeavored to improve the human condition," states C.A.C.A. National President Davace Chin. "His efforts in advancing civil rights and economic and social justice echoes similar aims expressed decades early by past leaders of C.A.C.A. who fought on behalf of naturalized Chinese and Chinese Americans."

In 1965, the fight for better working conditions by mostly Filipino farm workers triggered the Delano Grape Strike in the state's agricultural belt and led to the merger with the National Farmworkers Association to form the United Farm Workers of America, the grassroots movement that catapulted Mr. Chavez to international renown. Mr. Chavez famously declared, "Once social change begins, it cannot be reversed. You cannot uneducate the person who has learned to read. You cannot humiliate the person who feels pride. You cannot oppress the people who are not afraid anymore."

A U.S. Federal commemorative holiday established in 2014 by President Barack Obama, Cesar Chavez Day is observed on March 31, the date of his birth. Mr. Chavez, who was born in 1927 in Arizona, passed away in 1993 at age 66. He would have turned 91 this year.

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1044 Stockton St. San Francisco, CA. Web: <a href="https://www.CACAnational.org">www.CACAnational.org</a>

Chinese American Citizens Alliance

The Chinese American Citizens Alliance, established in 1895, is among the oldest civil rights organizations in the United States. Headquartered in San Francisco with chapter/lodges in Albuquerque (NM), Boston (MA), Chicago (IL), Greater San Gabriel Valley (CA), Greater New York (NY), Houston (TX), Las Vegas (NV), Los Angeles (CA), Mississippi, Oakland (CA), Peninsula (CA), Portland (OR), Phoenix (AZ), Salinas (CA), San Antonio (TX), San Francisco (CA), Seattle (WA) and Washington, D.C., the Alliance addresses issues regarding voter education, political participation, racial discrimination and hate crimes, and supports youth leadership training programs and equal employment opportunities for all Chinese Americans.